



# Are you ready for the digital conversion?

We convert your books ready for Kindle, Android and the iPad.

Prepare your books for electronic publishing and take the lead in digital innovations in education. At BokShap™ we convert all types of information from all major word processing, typesetting, and document formats, as well as paper into all structured formats, including XML, eBook (EPUB, MOBI, HTML5), and others.

We also provide as an exemplary conversion facility alternative for all publishers who wishes to outsource their ebook conversion from the formats available on their publishing business process (Adobe InDesign, PDF, Quark Express and ODT).



BokShap™ is the digital innovations unit of IntelStar Technologies and has been to digital conversion early last year. Though we are a startup in the business, we already working with complex technical documentation typically characterized by elaborate tables, equations, cross-referencing, special characters, footnotes, and specialized imaging requirements. At the moment we only support three languages (Filipino, English and Spanish). Our team are dedicated per project and are scalable to any level to produce thousands to million pages while maintaining each document quality that supports the international standards.

### **Our extensive superb project management process:**

**Analyze:** Identify issues upfront, fully understand the requirements, anticipate the outcome, and identify redundant content for potential reuse.

**Conversion specification:** Compile a conversion specification and trial samples using our time-tested approach, prepare the project blueprint, and provide a final preview acting as another checkpoint to make certain all is on track to meet the client's needs.

**Program configuration:** Automated conversion software is configured and live data is run through the entire process as a final check.

**Production process design:** The process is further refined and configured, ensuring the logistics and quality assurance steps are in place and in sync.

**Volume production:** Extensive planning and QA ensures production runs smoothly and on time, enabling high-volume, bulk conversions



### **WHY WORK WITH US**

IntelStar's eBook Conversion Services is all about quality and quantity both. Our team has professionals who has intensive knowledge in digital publishing with years of experience to offer you total quality control. We understand your needs and we value and respect your time as well as ours. Our turn around time is lesser than expected. When you assign us a task we do it dutifully and superbly. Your worries are ours; after all taking care for your eBook needs is our job.

Though we just started a year ago, we are well aware that there exists very little consistency between the files that we receive from our customers to work. Different publishers and Authors uses different publishing platforms like Adobe Indesign, Quark express, MS Word or any other readily available. The variations that we get into file types and quality is huge. This is where our quality assurance team comes into action. No matter in which file format you are submitting a project or in which file format we need to output, our experts always takes best care and produces excellent results.



## FORMATS WE SUPPORT FOR EBOOKS

### EPUB/EPUB 3 Format:

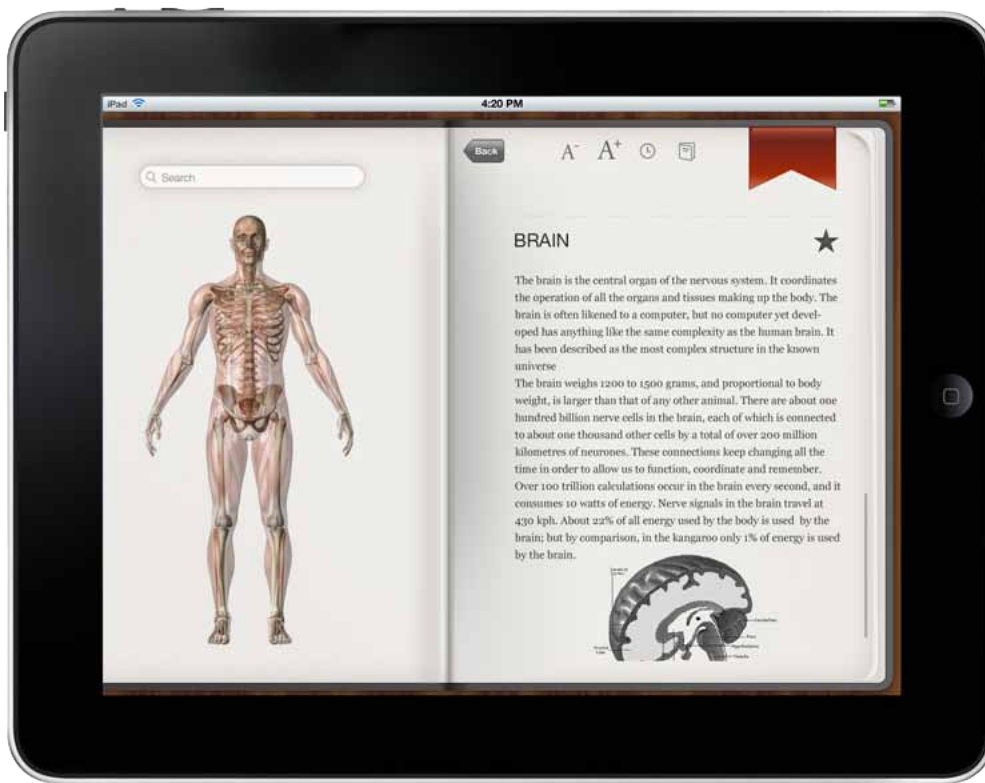
Based on an array of standards & technologies including XHTML 1.1 & Open eBook, the eBook format known as EPUB was designed to be an industry standard for all eBooks. EPUB's distinct ability to unify these standards provides a solid formatting foundation for eBooks of any shape or size. EPUB 3 is the next generation of EPUB which includes several enhancements such as being able to support MathML.

The International Digital Publishing Forum (IDPF), a non-profit organization composed of publishing & technology companies, maintains the EPUB standard.

The iPad currently supports Fixed-Layout EPUB. Unlike standard EPUB, this format does not have reflowable content & is similar to PDF but limited to single column. This type of EPUB conversion is ideal for children's books, cookbooks & travel books.

### MOBI:

MOBIpocket was developed during the PDA era by a French company. When eBooks first hit the market, the company expanded their offerings to include their eBook creation & reading software. The company thrived in this emerging market, grabbing the attention of Amazon who purchased them in 2005. Amazon used their proprietary format (MOBI) to develop Kindle, one of today's most renowned eBook devices.



## Typical Document Types

- Manuscripts
- Novels & Non-fiction
- Children's Books
- Enhanced eBooks
- Textbooks
- Journals
- Newspapers
- Magazines
- Periodicals
- Yearbooks
- Reference Books
- Cookbooks
- Research & other documents
- Technical & other manuals

## Supporting all Devices:

- MOBIpocket & Kindle
- Android systems in Alkido & other applications
- Barnes & Noble NOOK & NOOK Color
- iPad/iPod Touch/iPhone in iBooks
- Linux Computers & other handheld devices that use software such as FBReader
- Mobile phones & computers through the proper web-based reading systems
- Online in Ibis Reader & Bookworm
- Windows or Mac computers with Adobe Digital Editions



## WE ARE READY FOR INTERACTIVE PUBLISHING

### APPLE iBOOKS AND NEWSTAND

We support Apple's iBook Author as authoring tool for publishers and self-publishing authors who wishes to take advantage of the Apple market. If your company is ready to take the leap for the interactive publishing, you can out source it to us

### ADOBE EDITIONS AND QUARK

We have expertise in the latest Digital Publishing tools. Adobe and Quark who has been the industry leading software tools for desktop publishing and now provides digital publishing tools to easily convert your design layout to an interactive magazines or books. It provides more interactive functions that can make reading and studying more fun and engaging.

#### FEATURES

- embed video and audio;
- support HTML5 animation;
- hotspot area and hyperlinks;
- interactive widget;
- slideshow;
- simple quiz and assessment
- full screen and fix layout;
- and more



# FEATURES



## ✓ EPUB 2.0 (STANDARD)

- one column, simple, and straight layout
- 10-30 images, tables and index
- reflowable text
- embedded web links

## ✓ ENHANCED EPUB 2.5

- one column, simple, and straight layout
- 10-30 images, tables and index
- reflowable text
- embedded web links
- minimum MathML requirement

## ✓ EPUB 3.0

- one column, simple, and straight layout
- 10-30 images, tables and index
- fix or reflowable layout page
- embedded web links
- minimum MathML requirement
- embedded video/audio

## ✓ INTERACTIVE BOOKS/ MAGAZINES

- same design as provided by client (InDesign or Quark)
- unlimited images
- fix layout page
- embedded web links
- embedded video/audio
- embedded HTML5 animation
- embedded web resources
- photo Slideshow
- interactive hotspot and anchor links
- interactive Widgets
- simple Quiz and Assessment
- vertical and Horizontal design orientation
- compatible with multiple devices (iOS, Android, Kindle, Galaxy)

ARRANGE A MEETING  
TO DISCUSS OUR DIGITAL  
PUBLISHING PROCESS  
WITH US



# HOW WE WORK

## SECURITY FIRST

We truly value your book and we don't want to lose your trust on us. We prefer our clients to upload their books for conversion (PDF, ODT or INDESIGN) in our secured cloud service (DROPBOX account). In this way, our clients will have peace of mind that their ebooks will be secured prior to testing, debugging, delivery and acceptance process.

## ACCESS 24/7

During our conversion process you will have real-time update of our finished product through our shared DOCS. Get an update in a secured environment while you can test the product in different platform instantly when it becomes available.

## COLLABORATE ONLINE

We are proud to say that our team is available online via email and Skype to support our clients. It's our company's working environment and it helps us a lot to work with our partners, vendors and clients.

## TEST OUR FREE EBOOK SAMPLES

We provide our clients special access to our shared FOLDER via DROPBOX account. You can download sample ebooks that we convert and sample features you can look into.



BokShap is a digital innovation and services unit of IntelStar Technologies dedicated towards quality e-book conversion, marketing and distribution support services.

Our eBook Services work for a variety of types of publishing including: Self Publishers, Book Publishers, Contract Publishers, Subsidy Press/Vanity Publishers, and Storybook Publishers and Authors. We are equipped to serve a wide range of publishers digitization needs including the following:

**ePub conversion service.** We follow the IDPF standards and the output is validated over ePubcheck 1.0.5. Each file is hand formatted using an XML editor and latest tool for ebook conversion.

**Interactive Book Apps.** We are equipped with tools to produce superior interactive books and magazines as seen on the iPad and Android Tablets.

- **Magazine Publishing** We are able to digitize newspapers, magazines, and other periodicals to make it as interactive app ebooks.
- **Trade Publishing Books** for the general public having a wide range of genres to be converted using the ePub format.
- **Professional Publishing** Books relating to a specific industry and corporate annual report and manuals.
- **Educational/Academic Publishing** Includes textbooks, homeschooling books, and books for all ages including elementary, high school, tech schools, and colleges.



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